

## 2011 BIRD SALE REPORT

Despite the early morning rain the Bird Sale ran quite smoothly and was a success. However, due to the inclement weather attendance by buyers was down and this reflected in catering sales and raffle proceeds being lower than last year. Our Services Item sales, however were up and exceeded previous years. Overall we made a profit, but down on previous years.

Sellers were up slightly on last year and birds likewise. There was an excellent range of finches and parrots which were spread over many species. Neophemas were strongly represented and sold well. For the first time we had a large number of canaries available and they also sold well. On speaking to sellers they reported good sales, with the finches having the best clearance rate.

Again we had many helpers on the day and they did an excellent job. The catering staff did a fantastic job with their task being made harder by the rain. Although restricted for room they managed to make good sales despite numbers being down.

Manpower for the day was as follows:

**Catering:** Steve McLean, Phil Rodgers, Steve Rollis and Ellen Parsons.

**Marshals:** Peter Brook, Brian Preece, John Butler.

**Transfer Cage Builders:** Richard Wilson, Brian Noble, Brian Allen and David Wilson.

**Service Items:** Dennis Lomman, Matt Russell and Brian Allen.

**Raffle-Set Up and Sellers:** Jeanette Melbourne, Narelle Wagener, Helen Cullen, Brian McIver, Daniel Patterson and Partner.

**Registration:** Brian Allen, Brian McIver and Tony Melbourne.

I would also like to thank those other members who assisted with the set up of the stadium, and the subsequent clean up at the conclusion of the sale.

The Raffle Table was again full of excellent prizes with prizes supplied by Richard Chilton, Jeanette and Tony Melbourne and Ellen Lomman. John Wallis of Magill Grain, again generously provided bags of seed for the Raffle Table. What is not donated, Jeanette collects over the course of the year, resulting in the raffle prizes costing the Society very little money.

This was our seventh bird sale and we do enjoy the reputation of running a good sale. This only comes about from the effort put in by those members mentioned in this report, some have worked at every sale, and I am greatly indebted to them for their continued support. Apart from making a small profit for the Society the Bird Sale is a great PR event for aviculture.

If we had more support from the members, the Sale could be an even bigger event with greater benefits to bird-keeping in general. It is a very enjoyable day and whether buying selling or just coming along to enjoy the day, it should be on all members' calendar for attendance.

Tony Melbourne  
BIRD SALE CONVENOR